

Distributor Comparison Chart



	Ebook Distribution				Print Distribution	
	Smashwords	BookBaby	Draft2Digital	Amazon KDP	CreateSpace	IngramSpark
Upfront cost	\$0	<ul style="list-style-type: none"> • \$299 for ebooks • \$199+ for print 	\$0	\$0	\$0	<ul style="list-style-type: none"> • \$49 for print & ebook • \$49 for print • \$25 for ebook • \$12 distribution fee / title / year
Distributor royalty per sale	<ul style="list-style-type: none"> • 15% for Smashwords sales • 40% for other retailers 	0%	15%	30% (65% for certain book prices)	<ul style="list-style-type: none"> • 40% on Amazon sales • 60% on other retailers 	<ul style="list-style-type: none"> • 60% for ebooks (65% if opting out of Amazon agreement) • 30-55% for print books
Payment Schedule	Quarterly	Quarterly	Monthly	Every 60 days	Monthly	Monthly
Distributes to	<ul style="list-style-type: none"> • Barnes & Noble • Apple iBooks • Kobo • OverDrive • Oyster • Baker & Taylor • and more 	<ul style="list-style-type: none"> • Amazon • Barnes & Noble • Apple iBooks • Kobo • Flipkart • Oyster • Scribd • Baker & Taylor • and more 	<ul style="list-style-type: none"> • Barnes & Noble • Apple iBooks • Kobo • Scribd • CreateSpace • and more 	<ul style="list-style-type: none"> • Amazon 	<ul style="list-style-type: none"> • Amazon (standard distribution) 	<ul style="list-style-type: none"> • Amazon • Barnes & Noble • Apple iBooks • Kobo • Flipkart • Oyster • Baker & Taylor • and more
Formats accepted	<ul style="list-style-type: none"> • .doc (Word) • epub 	<ul style="list-style-type: none"> • .doc (Word) • epub • PDF 	<ul style="list-style-type: none"> • .doc (Word) • epub • RTF 	<ul style="list-style-type: none"> • .doc (Word) • PDF • HTML • RTF 	<ul style="list-style-type: none"> • .doc (Word) • PDF • HTML • RTF 	<ul style="list-style-type: none"> • PDF • epub • JPG (cover)
Formatting services	DIY	Included in upfront cost	Included for free	DIY	DIY	Conversion from PDF to epub for \$0.60 per page
Print available	No	Yes	Yes (just one paperback copy; no distribution)	Via CreateSpace	Yes (no ebooks)	Yes
Pre-order distribution	Yes	Print only	Yes	Yes	Yes	Yes
ISBN	Included for free, or use your own	\$29, or use your own	Included for free, or use your own	Not required	Included for free, or use your own	\$85, or use your own
Ebook Pricing Changes	Any time (takes 2-5 business days)	Once every 60 days (takes 1-3 weeks)	Any time	Any time	n/a	Any time